

## **CIF Project #238 – Plastics Project Support**

### **Project Background**

Love Environmental was contracted to assist CIF staff and stakeholders with various plastics related initiatives over the course of 2010. Love Environmental developed and coordinated a series of bi-monthly plastics teleconference calls and sessions for the 2010 CIF Ontario Recycling Workshops. These efforts were intended to ensure municipal stakeholders were kept abreast of the CIF's thermoform and 3-7 plastics market development initiatives and to assist with stakeholder engagement.

### **Summary of Results**

The project assisted in raising municipal and stakeholder awareness of the CIF's efforts to develop markets for 3-7 plastics and thermoforms and facilitated relationship development between municipal MRF operators and new entries into the marketplace such as EFS and Entropex. The project was completed in August of 2010 at a cost of under \$28,000, well below the project budget of \$50,000.