

## TOWNSHIP OF KING

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January 25, 2011

Andy Campbell  
Director  
Continuous Improvement Fund  
92 Caplan Avenue, Suite 511  
Barrie, Ontario  
L4N 0Z7

Dear Sir:

Re: Report to CIF-WDO  
CIF Blue Box Subsidization Initiative  
Purchase of large curbside recycling containers  
Project No. 543.3

The Township of King commenced the Blue Box Collection Program utilizing 16 gallon blue boxes. King Residents have embraced the Township's waste diversion options including the blue box program with an estimated 90% to 95% of residents actively participating.

At the inception of the Township's recycling program, all residents were supplied with a free 16 gallon blue box. As new products were added to the recyclable waste stream residents found capacity of the original box did not meet the demand and many residents have purchased additional blue boxes from the Township. The Township replaces any Township supplied blue boxes that are damaged.

All new residential properties are supplied with one new blue box and waste management promotion and education materials.

It is the Township's intention to standardize the 22 gallon blue box as the new Township standard size for the community.

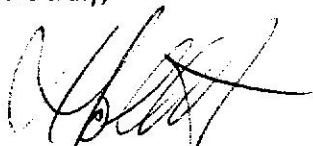
The Township will place information about the new blue boxes on the Township website.

Increased Diversion:

Previously the Township partnered with Richmond Hill and York Region on alternative "larger" containers for recyclables. Focus groups held with respect to the pilot project indicated residents would recycle more material with larger containers. The Township anticipates an increase of up to 5% in the diversion of blue box materials. Additional waste audits are not proposed at this time as curbside tonnages will be monitored by Township staff over the next 12 months.

The introduction of larger blue boxes are considered an improvement in the level of service to King residents and the larger blue boxes will show the Township's commitment to achieving its waste diversion targets.

Yours truly,

A handwritten signature in black ink, appearing to read 'L. Hollett', written over a faint, illegible printed name.

Larry B. Hollett, C.E.T.  
Senior Project Manager  
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