

## **Report to CIF-WDO**

### **CIF Blue Box Subsidization Initiative**

#### **Town of Whitchurch-Stouffville**

The Town's weekly recycling program, which commenced with the new N6 contract in 2007, has been well received by all residents in the Community with participation levels estimated at 90-95%. The Town currently provides one blue box free of charge to all new residents and residents have the option to purchase additional boxes if required. The Town also replaces broken or damaged Town supplied blue boxes free of charge in exchange for the broken box.

Some residents have purchased replacement blue boxes from local home improvement stores which do not meet the Town's container requirements as per our Waste Collection By-law. These containers have caused problems for the Town's collection contractor as they include lids that interfere with the collection process and are poorly constructed which results in the contractor breaking the container or leaving them behind uncollected.

As the Town population grows, there has been an increase in the number of requests from residents for a larger blue box to accommodate the increase in quantity of recyclable material. It is estimated the larger blue box will increase the Town's diversion rates by 5% (for blue box materials) as it will encourage residents to fill the blue box and recycle more. It is the Town's intention to permanently carry these larger 22 gallon containers as they appear to be very well received by residents.



TOWN OF  
**WHITCHURCH-STOUFFVILLE**

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March 8, 2011

Andy Campbell, P.Eng.,  
Director, CIF  
Waste Diversion Ontario  
92 Caplan Avenue, Suite 511  
BARRIE, Ontario  
L4N 0Z7

Dear Mr. Campbell:

RE: **Continuous Improvement Fund Project Approval**  
**Large Curbside Containers**

Please find attached the Town of Whitchurch-Stouffville's submission for the above program.

Yours truly,

Paul Whitehouse, C.E.T, C.M.M.,  
Director of Public Works

PW/lm

Enclosure