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Town of Aurora
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Report to CIF- WDO
CIF Blue Box Subsidization Initiative
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Blue Box Distribution:

The Town of Aurora initiated the Blue Box Collection Program in 2004 utilizing 18 gallon blue boxes. The initial and on-going participation in the program has been excellent to date with an estimated 90% to 95% of residents actively participating.

For the roll-out of the program, all residents were supplied with a free blue box with an 18 gallon capacity. The Town has seen a steady increase in diversion numbers since the program's launch with a noticeable improvement taking place with the implementation of the Source Separated Organics program. Residents are encouraged to come in to purchase blue boxes from the Town to assist with their diversionary efforts; as well, the Town replaces any Town supplied blue, green and kitchen catchers that are damaged.

All new residents to the Town of Aurora are supplied with a blue box, green bin, kitchen catcher and information on the Town's recycling programs.

It is the Town's intention to introduce the larger blue boxes to the community by providing them to all new residents as well as providing the option of a 18 gallon or 22 gallon blue box to all current residents coming in to purchase new blue boxes or replace broken ones.

Increase Diversion:

The Town does not foresee any audits to determine the specific increase in diversion that may be experienced with the introduction of the larger boxes. However, considering the data presented by CIF from other studies; the Town is expecting to see an increase of up to 5% in the diversion of blue box materials. The option of larger blue boxes was put forth by CIF as part of an REOI in 2010 indicating the "best practice" increases in diversion from larger blue boxes.

The introduction of the larger blue boxes is an improvement in service levels to the residents as well as a focused commitment on the part of the Town to assist residents in achieving the waste diversion targets put forth by all levels of government. The Town is confident that its dedication to these diversionary targets along with service improvements to help in meeting these targets will motivate the residents to enhance their already steady participation in these blue box initiatives in an effort to improve Aurora's performance in waste management and diversion.