

Ontario Recycler Workshop

June 4, 2015 ORW begins at 9:30 a.m. ET





Ontario Recycler Workshop June 4, 2015

Mike Birett CIF



Intro & Welcome

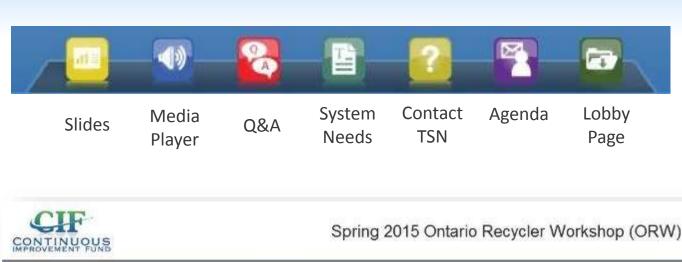
- Welcome & thank you for joining us at Spring 2015 ORW
- ~160+ people registered to participate
 - Online & in person
- Thanks to attendees at
 - P&E campaign working session
 - Depot Operations
 Roundtable
 - Simcoe Country Landfill
 Tour
 - special thanks to Simcoe County Staff



Photo source: fiveprime.org

Housekeeping - Webcast

- Full day to ~4:30 p.m.
- Updated webcast console
 - Components can be moved, opened/closed by toggling widgets
 - Listen in on mobile device





Housekeeping Items: In-house

- Please check in at registration desk
 - Confirm attendance
 - Datacall training credit for municipal staff who attend
 - Confirm interest to stay on CIF mailing list
 - Connections, REOI, tenders etc.
 - Check-off at registration desk or go online





Snapshot...Today's Program

Morning Session

- CIF & Partner Updates
- Operations: Factors to Consider When Planning for a Change
- Morning Break
- Fresh Approaches to Promotion & Education (P&E)
- Lunch

Afternoon Session

- Obstacles & Opportunities in Optimizing Recycling
- The Power of Policy: Impacts on Diversion, Program Costs & Funding
- Afternoon Break
- Discussion Planning for the Future of Glass Recycling in Ontario
- Summary & Concluding Remarks

A Sincere Thank You to Today's Speakers!

- Alex Piggott, City of Woodstock
- Barbara McConnell, McConnell Weaver
 Strategic Communication
- Brian Zeiler-Kilgman, National Brewers
 Association
- Carly Burt, Niagara Region
- Claudia Marsales, City of Markham
- Dan Orr, Quinte Waste Solutions
- Dave Douglas, VisionQuest Environmental Strategies Corp.
- David Yousif, City of Hamilton
- Heather Connell, City of Guelph

- Jeff Fletcher, The Blue Mountains
- John Giles, City of Kingston
- Joseph Hall, Redi-Recycling
- Joseph LaPierre, NexCycle
- Leigh-Anne Marquis, Peel Region
- Logan Belanger, City of Temiskaming Shores
- Mike Ursu, Region of Waterloo
- Monika Turner, AMO
- Peter Kalogerakos, Region of Peel
- Sherry Arcaro, SO
- Will Mueller, WDO

CIF Update Spring 2015 ORW

Mike Birett
Managing Director, CIF

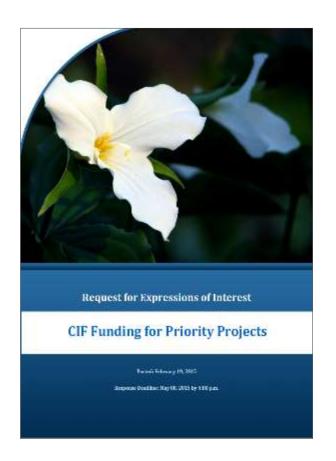


Top of Mind Issues

- Implications of latest Provincial EPR discussions
- Impact of 2015 REOI on CIF
- Glass market
- Contracts





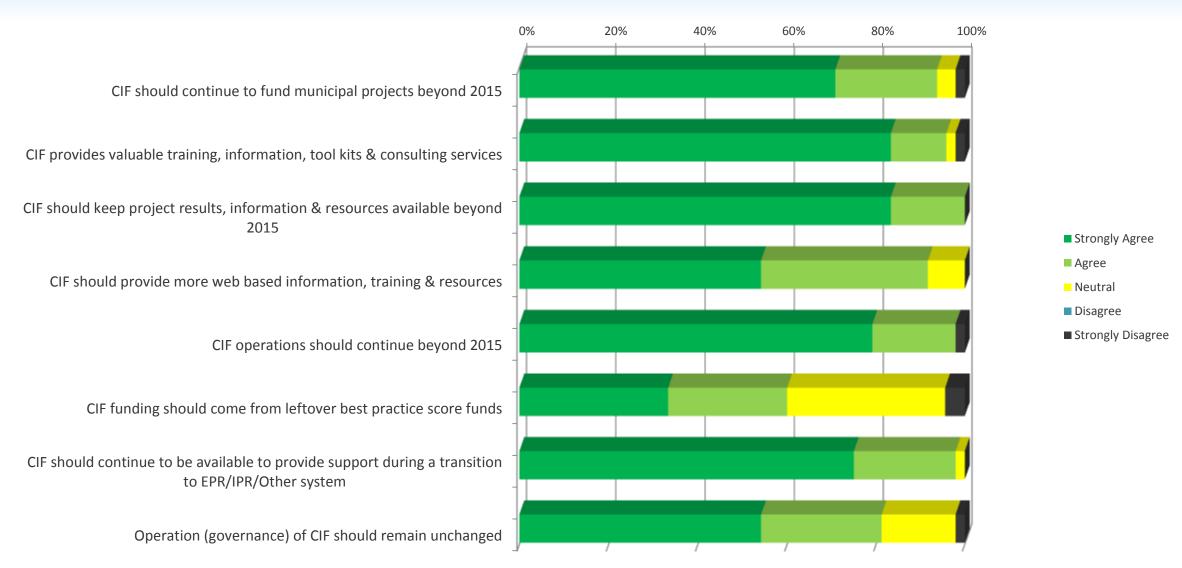


2015 Spring Consultation Was a Success

- Six sessions: 130 attendees
 - London, Peel, Smiths Falls, North Bay, Dryden, Oliver Paipoonge
- Individual meetings held with 38 other municipalities
- Municipalities were polled regarding:
 - Value of CIF
 - Interest in extending CIF
 - Use of remaining funds
- Surveys received from 46 respondents



Outreach Survey Results



11

What We Heard

- Municipalities remain happy with current CIF focus & want the fund to continue
- People see CIF as a primary source of technical & policy support & information
- 2016 budget priorities should not change dramatically; but with
- Preference to extend CIF & spread remaining funds out during any possible transition to a new legislative system
- Fund CIF from unallocated Best Practices monies





Looking Ahead to Q3

- Directives remain unchanged
- 3 year extension of CIF proposed
- Options to address funding gap under consideration
- Strategic work needs to be prioritized







For More Information

Website: http://cif.wdo.ca



Mike Birett – Director, CIF mbirett@wdo.ca (905) 936-5661

Carrie Nash – Project Manager, CIF CarrieNash@wdo.ca (519) 858-239

Gary Everett – Project Manager, CIF Gary@Egroup1.com (519) 533-1939



Waste Policy Activities Update

Monika Turner, AMO Director of Policy



What's New... or is Everything Somewhat the Same?

- New provincial Resource Recovery legislation
 - Provincial interests & policy statement
 - Full producer responsibility
 - Oversight body
 - What we are working on
- 2015 Steward Obligation determination
 - Mediation process
 - Interim municipal payments for June 30th

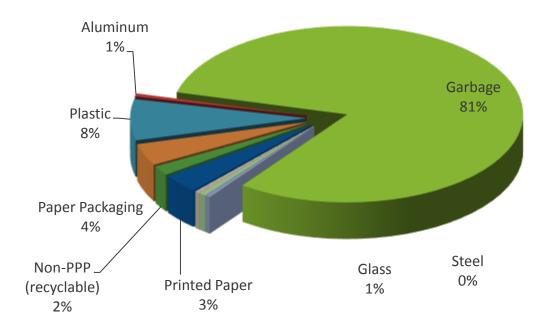
The Ontario Blue Box – Circa 2015

Sherry Arcaro, Stewardship Ontario
Director of Field Services

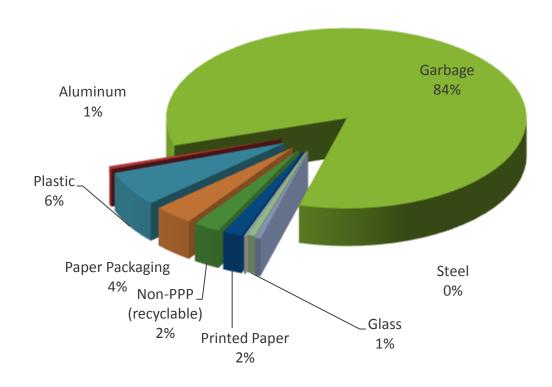


Composition of Garbage



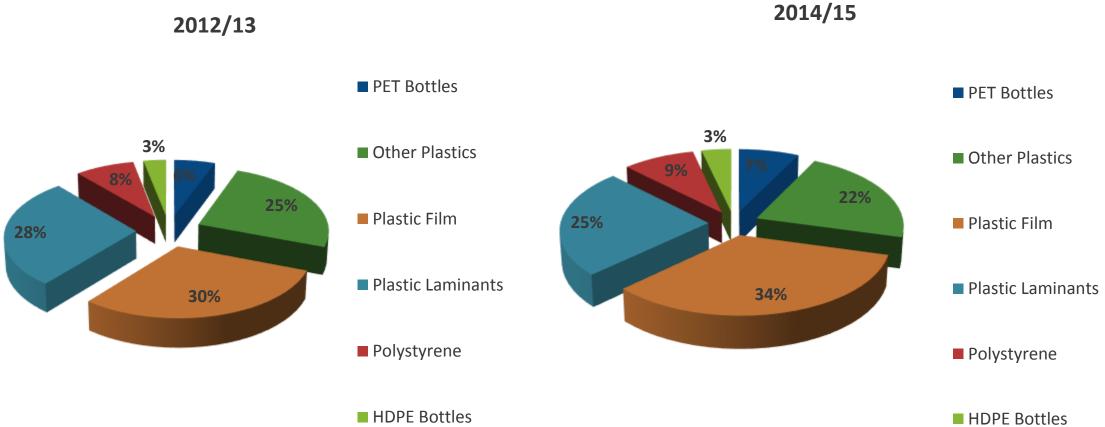


2014/15



Plastic Packaging in the Garbage

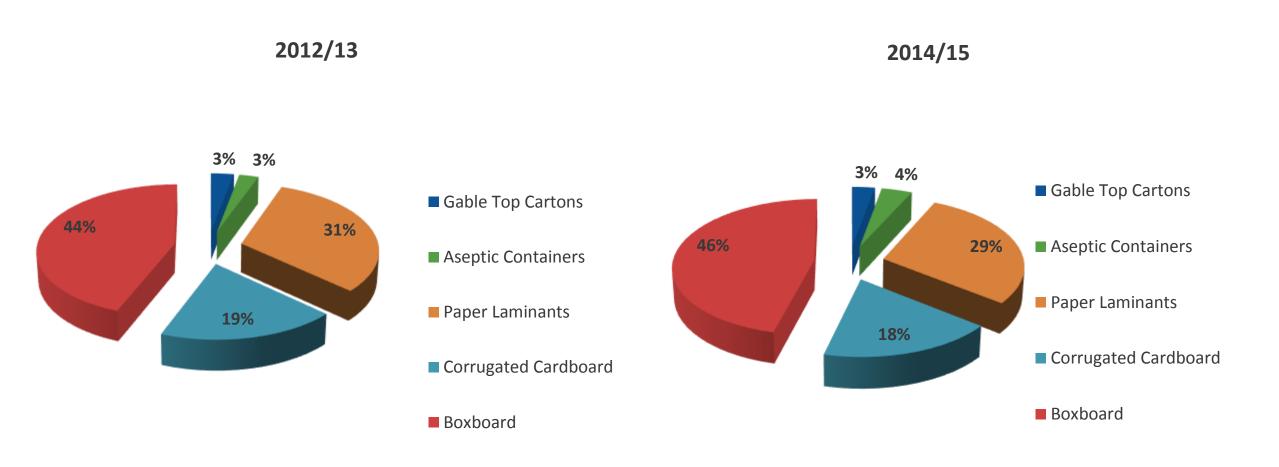








Paper Packaging in the Garbage







JUST BECAUSE IT'S EMPTY DOESN'T MEAN IT'S GARBAGE.

Recycle your bathroom packaging.



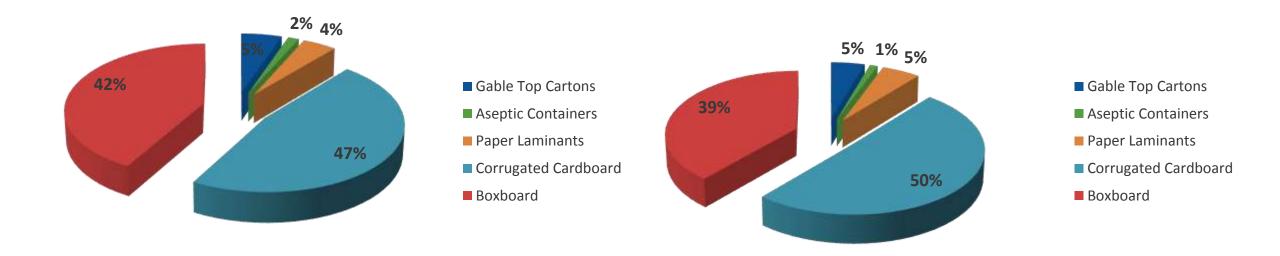
For more information on what packaging you can recycle, visit your local municipal website.

stewardshipontario.ca

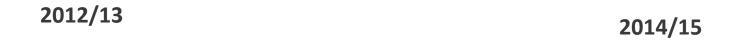


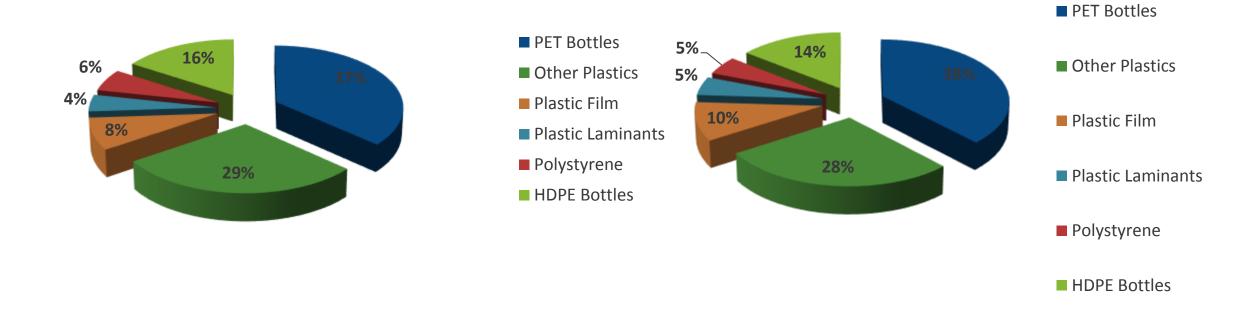
Composition of Paper Packaging in the Blue Box

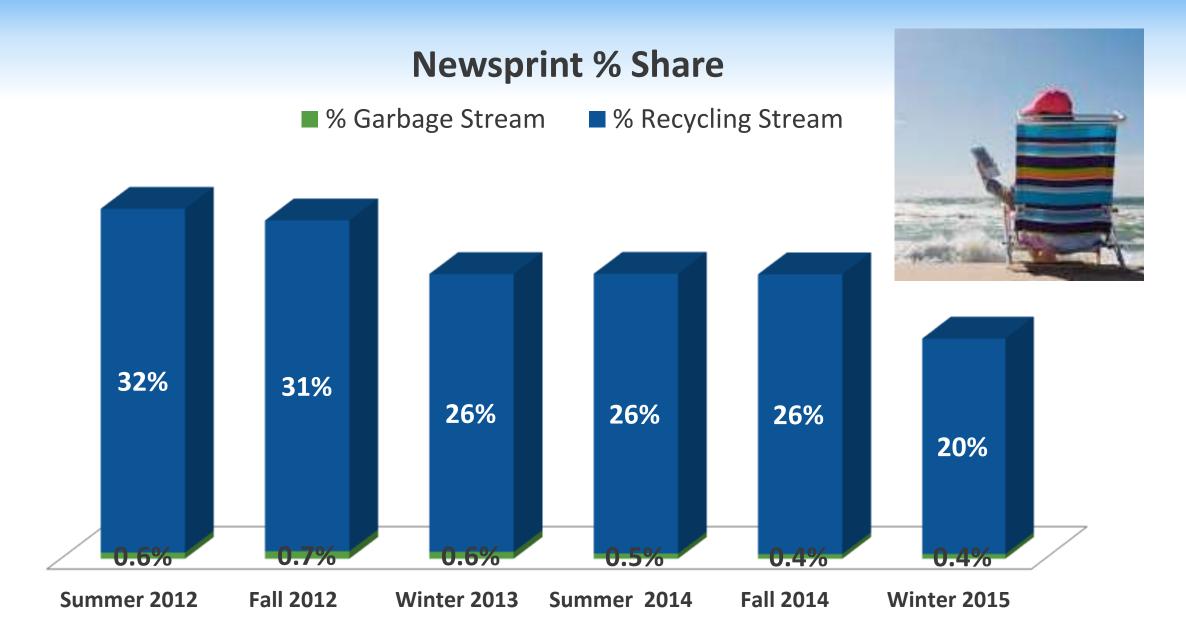
2012/13 2014/15



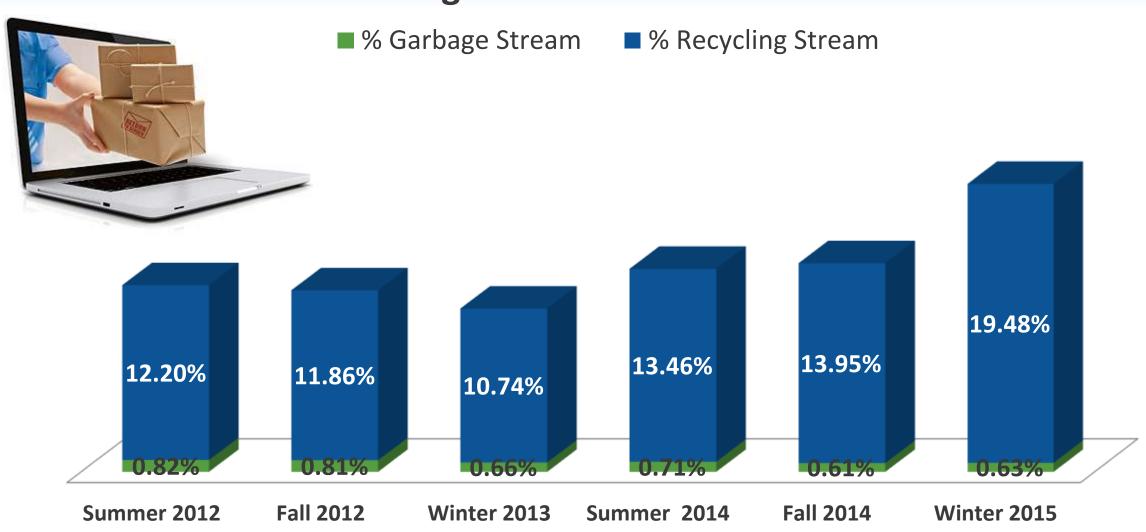
Composition of Plastic Packaging in the Blue Box



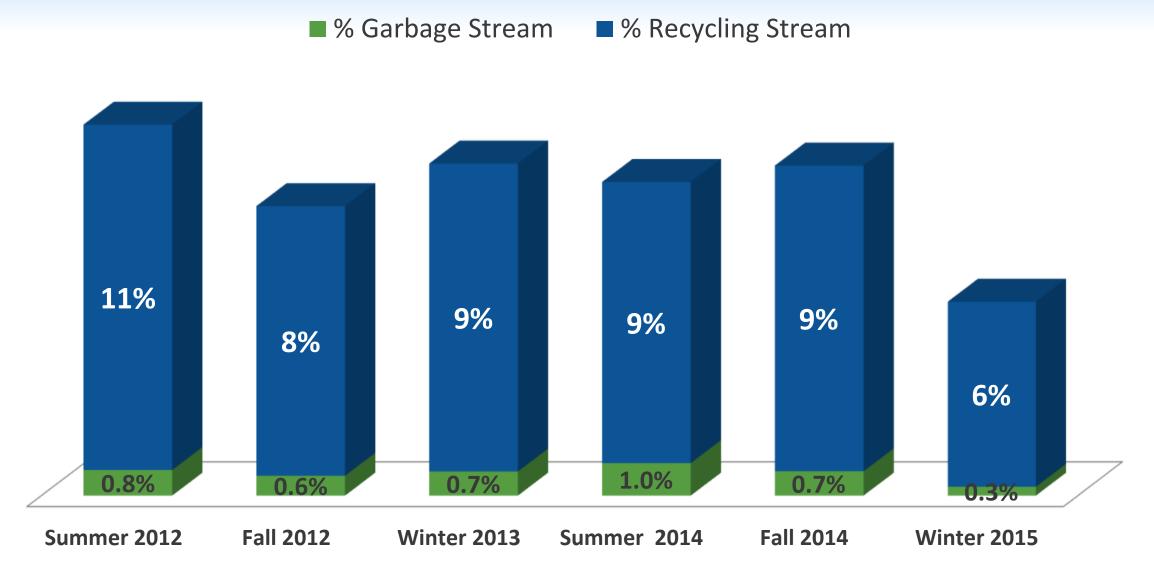




Corrugated Cardboard % Share



Glass Packaging % Share





Upcoming Studies

- MRF Material Composition Studies at 8 facilities in 2015 (spring & fall)
- Planning to begin Curbside Studies in fall or winter
- Optical trial on polycoat (hot cups) in June/July
- Sourcing flexible plastic laminate material for 3 processor trials

Thank-you!

Sherry Arcaro
Director of Field Services
Email: sarcaro@stewardshipontario.ca









WDO Update

Will Mueller, WDO
Oversight Analyst, Blue Box Program



Overview

- Updates
 - ISPs (Industry Stewardship Plans)
 - OES & OTS
 - 2015 Blue Box (BB) Steward Obligation
 - 2014 Datacall
 - 2015 InKind Program
 - WDO Out & About
- Looking Ahead

ISPs

Paint ISP (Product Care)

- December 10, 2014: WDO Board approved Product Care Association (Product Care) ISP for paint & coatings
- WDO determined that June 30, 2015
 will be effective date of the Paint ISP

http://wdo.ca/programs/industrystewardship-plans/

Pesticides, Solvents & Fertilizers ISP (Product Care)

- WDO received notice from Product Care to re-engage on Pesticides, Solvents & Fertilizers ISP
- Final ISP will be available on WDO's website once WDO has received it from Product Care
- At that time WDO will advise stakeholders on next steps including consultation

OES & OTS

OES

- April 16, 2015: WDO Board directed
 OES to have third party review of effects
 of the Program in the market place. A
 report is due to WDO Board on
 September 1, 2015
- Revised Environmental Handling Fees
 (EHFs) came into effect on May 1, 2015

OTS

- Update to Off-the-Road (OTR) Tires
 Review can be found on WDO's website
- On-Road Tires Stewardship Fees were reduced May 1, 2015
- Incentive reductions for Processors & Manufactures (not collectors) on July 1, 2015

2015 BB Steward Obligation

- 2015 BB Steward Obligation not yet determined
- April 16 WDO Board Direction
 - Mediation
 - Interim Funding
- Next steps: Mediator to report to WDO June 1

2014 Datacall

- 2014 Datacall deadline was April 24, 2015
- 237 Programs reporting data for 2014 vs. 226 in 2013
- WDO undergoing verification to be completed in July
 - Noticeable improvement in reporting

Results will be used to determine municipal BB funding in 2016

2015 InKind Program

- 2014 linage publication deadline was extended until May 31, 2015
- Beginning April 1, municipalities can use interim 2015 linage amounts
 - Publication deadline to book 2015 ads is March 31, 2016
- As a reminder, when submitting InKind ads to WDO:
 - All forms & information available on WDO website including insertion orders, updated linage spreadsheets, newspaper contact information, guidelines, & howto information.
 - Municipalities can use ads available in Advertising Image Bank
- If you have further questions regarding InKind ads, please contact inkindads@wdo.ca

2015 InKind Program - Ad Bank

NOT SURE WHAT COES IN THE BLUE BOX? DON'T SWEAT IT!

Your municipality can help you think inside the box.



Space provided through a partnership between industry and Ontario municipalities to support waste diversion programs.

JUST BECAUSE IT'S EMPTY DOESN'T MEAN IT'S GARBAGE.

Recycle your bathroom packaging.



Space provided through a partnership between industry and Ontario municipalities to support waste diversion programs.

Insert logo here

WDO Out & About

- WDO meeting with municipalities in 'Listen & Learn' sessions to discuss local waste diversion topics & issues:
 - Blue Mountains
 - Waterloo
 - North Bay
 - Haliburton
 - And more to come!

Please let us know if you would like to host a session

Looking Ahead

- Transitioning the Paint ISP for June 30
- Facilitating MIPC work to determine 2015 & 2016 BB Steward Obligations
- Completing 2014 Datacall verification & publishing performance metrics
 - Initiate BB audit process

Thank You

LinkedIn: WasteDiversionOntario

Twitter: @WDOntario

williammueller@wdo.ca





