

Ontario Recycler Workshop

April 11, 2013

ORW begins at 9:30 a.m. ET



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Mike Birett
CIF

Intro & Welcome

- Good morning & welcome to the 16th ORW
- 120+ participants registered to participate online & in person
- Thank you to all of you participating today in the midst of trying to complete your Datacall

Webcast Controls

- Full day session (to ~4:30 p.m.)
- For webcast viewers
 - ① sound slider (hover over black bar)
 - ② “questions & comments for speakers”
 - not seen on other screens
 - ③ link to agenda & slides
 - ④ webcast technical assistance



Snapshot...Today's Program

- CIF & Partner Updates
- *Morning Break*
- CIF Centre of Excellence
- Collection to Markets – Showcasing CIF Projects
- *Lunch*
- Working Together
- Waste Reduction Planning Pays Off
- *Afternoon break*
- Cross Canada: The Changing Tides of EPR
- Concluding remarks

The CIF Thanks Today's Many Speakers!

- Cheryl Crawley, Niagara Region
- Danielle Luciano, Durham Region
- Darryl Drohomerski, City of Winnipeg
- David Pearce, Stewardship Ontario
- Derek Ochej, City of Kingston
- Glenda Gies, Glenda Gies & Associates
- Janet Robins, Robins Environmental
- Joseph Hall, CPIA
- John Giles, City of Kingston
- Lloyd Perrin, Central Elgin
- Martin Vogt, EFS Plastics Inc.
- Michele Slater, District Municipality of Muskoka
- Mike Mostow, City of Kenora
- Rick Clow, Quinte Waste Solutions
- Rick Findlay, WDO
- Rod Tapp, Town of Aylmer
- Shelly Nicolle-Phillips, Saskatchewan Environment
- Sherry Arcaro, Stewardship Ontario
- Vanessa Bligdon-Bernicky, Town of Smiths Falls
- Wes Abbott, City of London

Special thanks to Gerard Hunt, CAO of City of Kingston for helping us launch today's session!

Welcome to the Ontario Recycler Workshop

Gerard Hunt, C.A.O.
City of Kingston

Firsts from the “Limestone City”

- ✓ 1st Parliament of the Province of Canada - 1841
- ✓ 1st Prime Minister - Sir John A. Macdonald - 1867
- ✓ 1st municipality requiring LEED certification for all new municipal construction & retrofit projects
- ✓ 1st of 1000 Islands at start of St. Lawrence River
- ✓ 1st for diving: among best freshwater wreck diving anywhere
- ✓ 1st for sailing: Kingston is the freshwater sailing capital of the world

Freshwater Sailing Capital of the World



Racing at CORK

Start of the 1000 Islands



Home to many famous people

- John Gerretsen (Attorney General, former Minister of the Environment)
- Peter Milliken (former Speaker of the House)
- Ken Linseman (Flyers, Oilers, Bruins, Leafs)
- Doug Gilmour (Blues, Flames, Leafs, Devils...)
- Kirk Muller (Devils, Canadians, Islanders, Leafs...)
- Don Cherry (all you kids know “Grapes”)
- Simon Whitfield (Olympic triathlete - Gold in 2000)
- Bryan Adams
- The Tragically Hip

City Hall from Confederation Basin



New Years Eve in Springer Market Square



Many Outstanding Institutions & Sites

- 7 federal correctional facilities
- Queens University (founded 1841)
- Royal Military College (founded 1876)
- St. Lawrence College (founded 1969)
- Canadian Forces Base Kingston
- Wolfe Island wind project - 86 turbines generate 200 MW of renewable energy for 75,000 homes
- Rideau Canal (UNESCO World Heritage site)
- Fort Henry (UNESCO World Heritage site)

Fort Henry Guard



Special thanks!

- Thank you to:
 - today's speakers
 - all participants — in-house & onscreen
 - Paul Wash, PhotoSave Digital Imaging, for use of his copyrighted pictures
- Enjoy the Ontario Recycler Workshop
 - & your time in Kingston!

CIF & Partner Updates

Mike Birett

CIF

2013 Has Been Full of Activity!

- Revised Ops Plan
- Overhaul of admin systems
- Spring consultation underway
- Significant political activity
- REOI in full swing



CIF Current Status

- \$65 million in funds received to date
- 2012 contribution of \$4.45 million
- 482 projects approved to date
 - \$35 million approved
 - 206 active projects

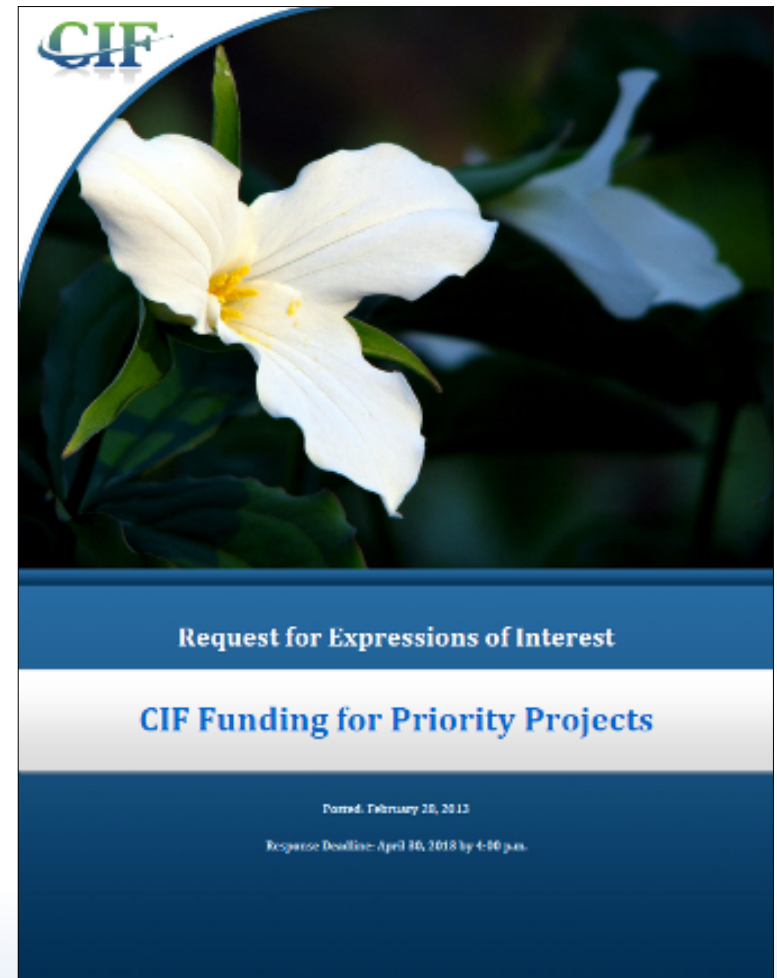


2013 Ops Plan Amended

- Transfer \$3.45 million to cover in-kind impact
- **\$3 million** to support voluntary initiatives consistent with the MIPC optimization study
- **\$6 million** for cost savings related projects including addressing outstanding 2011 applications
- **\$1.55 million** to support Blue Box (BB) harmonization
- \$300,000 to increase curbside capacity
- \$200,000 to improve promo & education efforts
- \$975,000 to support Centre of Excellence

2013 CIF REOI

- Inquiries by Apr. 15th
- Applications by Apr. 30th
- Responses by this fall



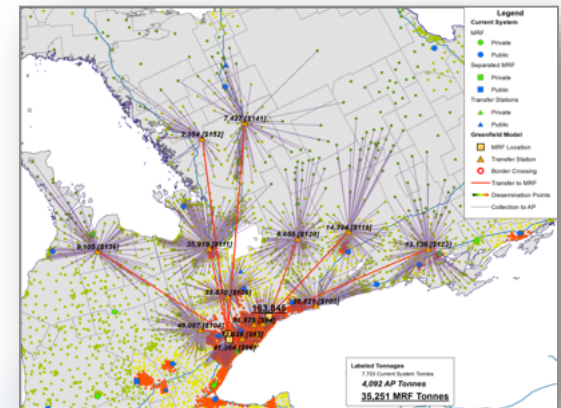
Spring Outreach Sessions Underway

- Sessions to date in London & Dryden
- Topics include:
 - Proposed changes to pay out model
 - Datacall issues
 - CIF 2014 priorities
- Additional sessions:
 - Peel Region Apr. 24th
 - Smiths Falls May 23rd
 - North Bay May 27th



Politics of the Day

- WDO resolutions
 - Transfer of CIF funds to mitigate OCNA/CNA impacts
 - Proposal from MIPC to resolve the OCNA/CNA issue
 - Proposal to return CIF funds to appropriate levels
 - Proposal to implement the efficiencies identified in the MIPC Optimization Study within 5 yrs
- Considerable discussion about EPR
 - Get involved



Key Projects

- Multi-res learning group
- Film diversion study
- Single stream vs. two stream
- New training opportunities



Website: www.wdo/cif.ca

Mike Birett – Director, CIF

mbirett@wdo.ca 905-936-5661

Carrie Nash – Project Manager, CIF

CarrieNash@wdo.ca 519-858-2396

Alec Scott – Project Manager, CIF

archenv@sympatico.ca (705) 722-0225



Thinking
beyond
the box

Stewardship Ontario

Working Together to Increase Diversion

David Pearce

Director, Program Planning

Stewardship Ontario



CONTINUOUS
IMPROVEMENT FUND

Innovation in Processing



Walmart 

Innovation in Collection Activities (1)



Innovation in Collection Activities (2)



Polycoat Beverage Cups



Plastic Is In

Plastic Is In!



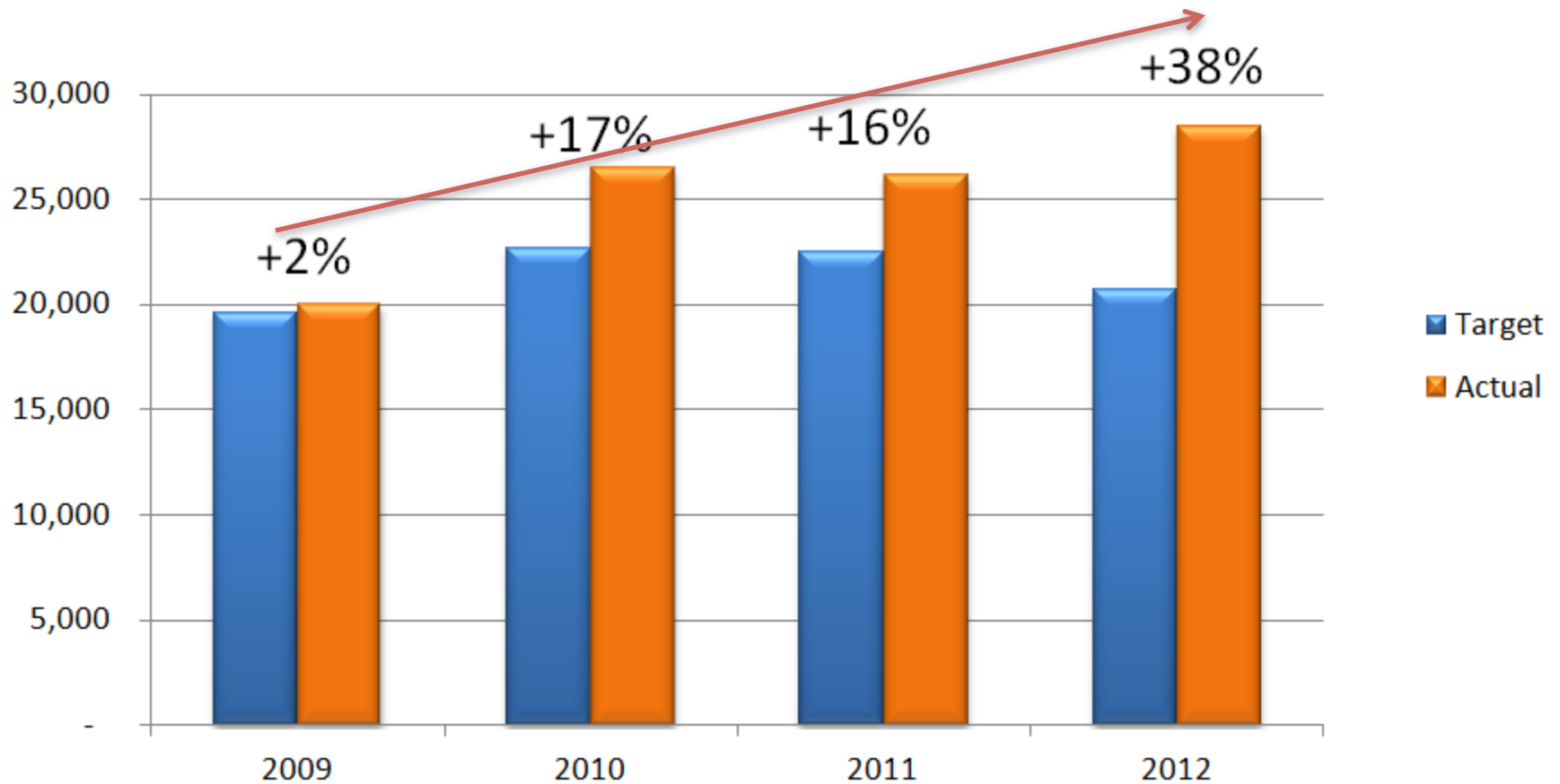
If you live in the City of Kawartha Lakes, City of Peterborough, County of Peterborough or the County of Northumberland you can recycle all of your plastic packaging and containers.

Don't forget, all PET (#1) plastics can go in your blue box.

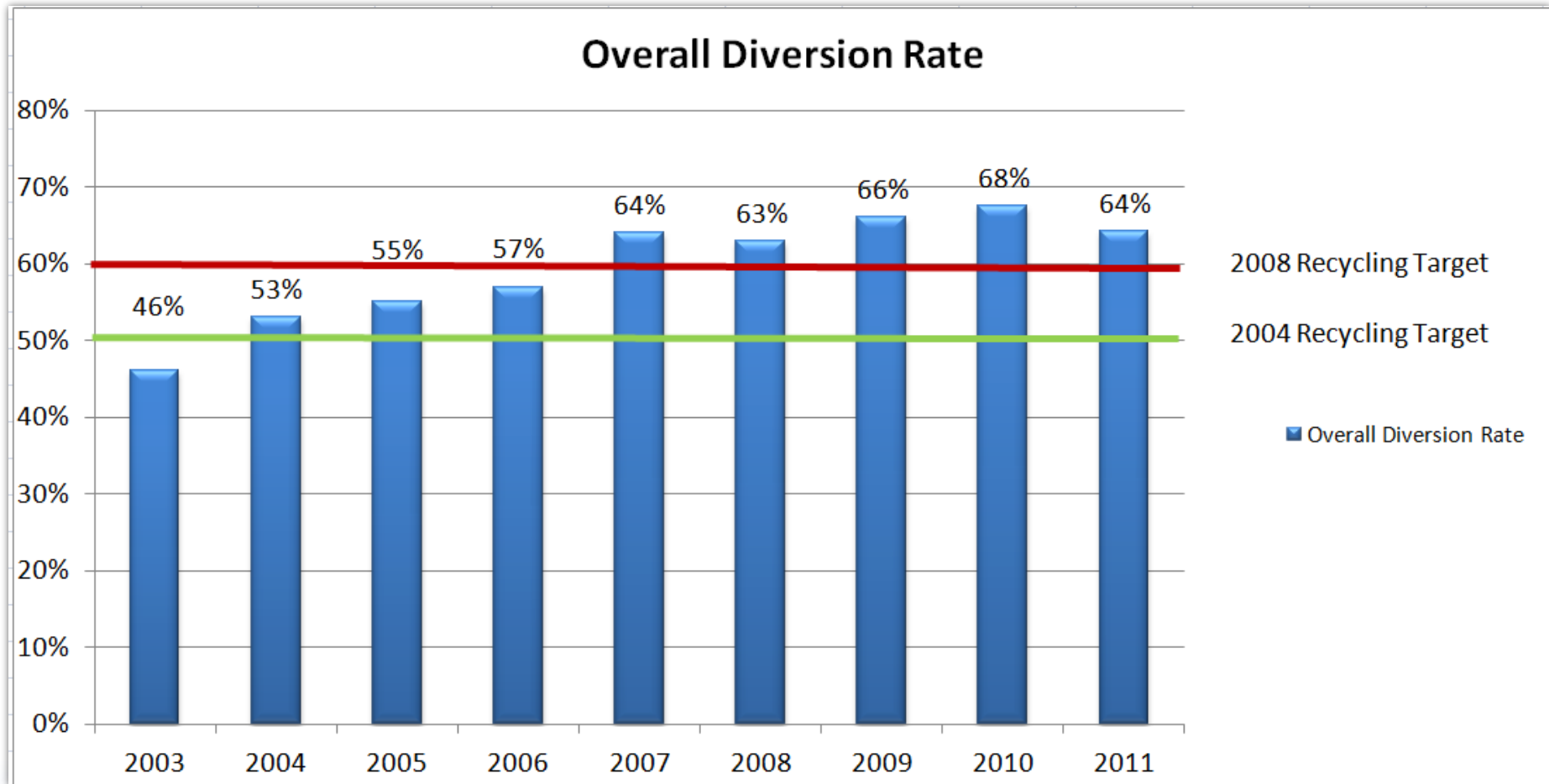


Orange Drop Collection

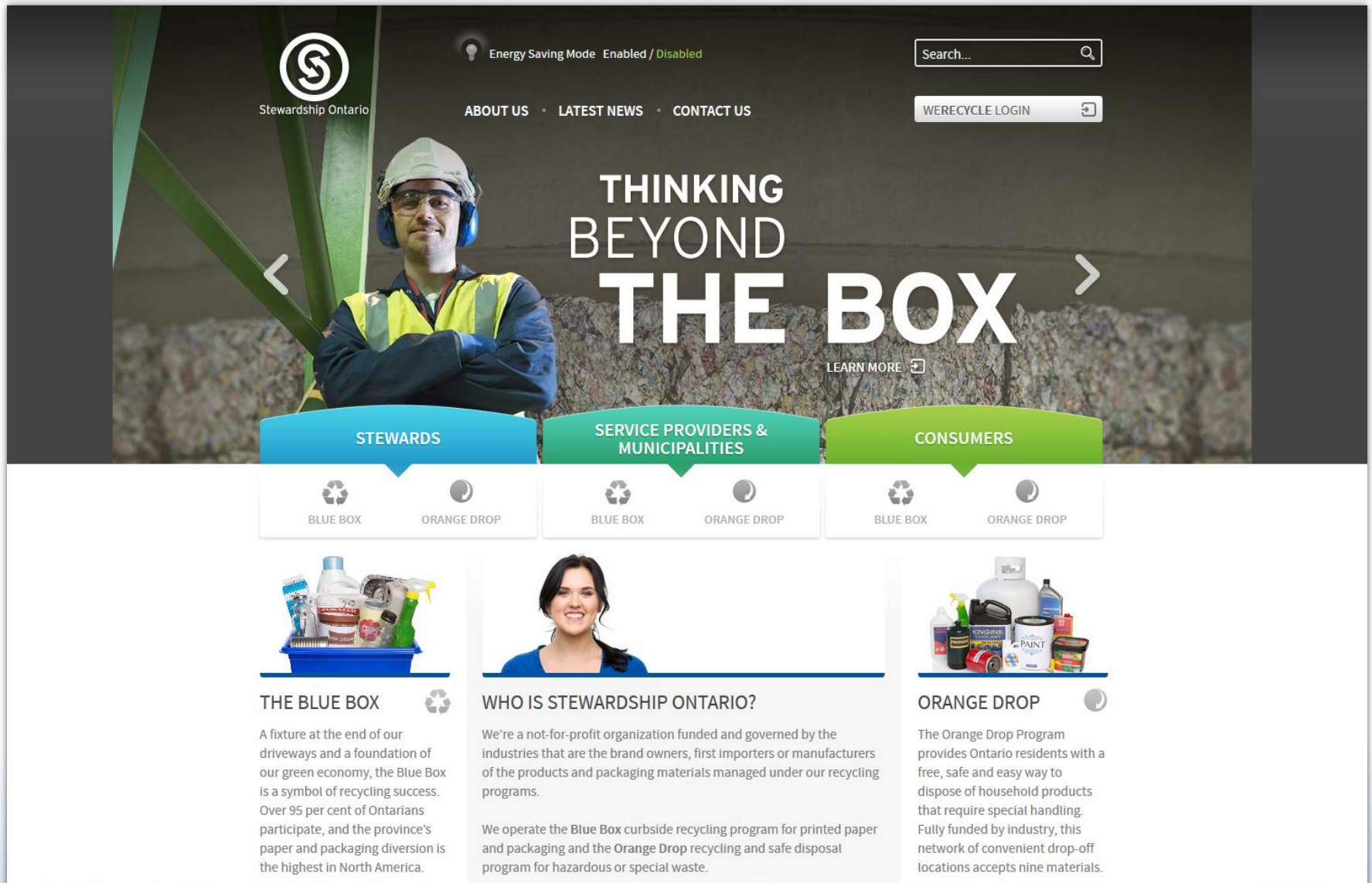
MHSW Collection Performance to Target



Blue Box Diversion Rates



Stewardship Ontario Website



The screenshot shows the Stewardship Ontario website. At the top left is the Stewardship Ontario logo. To its right is a lightbulb icon with the text "Energy Saving Mode Enabled / Disabled". Further right is a search bar with the placeholder text "Search...". Below the search bar is a "WERECYCLE LOGIN" button. In the center, there is a large banner image of a man in a hard hat and safety vest standing in front of a pile of recycled materials. Overlaid on the banner is the text "THINKING BEYOND THE BOX" in large white letters, with "LEARN MORE" and an external link icon below it. Below the banner are three colored buttons: "STEWARDS" (blue), "SERVICE PROVIDERS & MUNICIPALITIES" (green), and "CONSUMERS" (green). Below these buttons are three columns of icons for "BLUE BOX" and "ORANGE DROP" programs. The bottom section features three main content areas: "THE BLUE BOX" with an image of a recycling bin and a description of the program; "WHO IS STEWARDSHIP ONTARIO?" with a photo of a woman and a description of the organization; and "ORANGE DROP" with an image of various household products and a description of the program.

Stewardship Ontario

Energy Saving Mode Enabled / Disabled

Search...

WERECYCLE LOGIN

ABOUT US • LATEST NEWS • CONTACT US

THINKING BEYOND THE BOX

LEARN MORE

STEWARDS

SERVICE PROVIDERS & MUNICIPALITIES

CONSUMERS

BLUE BOX ORANGE DROP

BLUE BOX ORANGE DROP

BLUE BOX ORANGE DROP

THE BLUE BOX

A fixture at the end of our driveways and a foundation of our green economy, the Blue Box is a symbol of recycling success. Over 95 per cent of Ontarians participate, and the province's paper and packaging diversion is the highest in North America.

WHO IS STEWARDSHIP ONTARIO?

We're a not-for-profit organization funded and governed by the industries that are the brand owners, first importers or manufacturers of the products and packaging materials managed under our recycling programs.

We operate the Blue Box curbside recycling program for printed paper and packaging and the Orange Drop recycling and safe disposal program for hazardous or special waste.

ORANGE DROP

The Orange Drop Program provides Ontario residents with a free, safe and easy way to dispose of household products that require special handling. Fully funded by industry, this network of convenient drop-off locations accepts nine materials.

Orange Drop Website

The screenshot shows the Orange Drop website with a blue header and an orange main content area. At the top left is the Orange Drop logo. To its right is a toggle for 'Energy Savings' (Off/On) and social media links for Facebook, Twitter, and YouTube. A search bar is in the top right corner. Below the header is a navigation menu with links: 'WHAT IS ORANGE DROP?', 'WHAT CAN I DROP?', 'FIND A DROP SITE', 'RESOURCES', and 'CONTACT'. The main heading reads 'WHEN IN DOUBT DON'T THROW IT OUT MAKE THE DROP'. On the left, a white box titled 'WHAT IS ORANGE DROP?' explains the program and includes a 'LEARN MORE' link. The central section is titled 'FIND A DROP SITE' and is divided into two steps. 'STEP 1: WHAT DO YOU HAVE?' features icons for eight categories: PAINT, SOLVENTS, SINGLE-USE BATTERIES, PRESSURIZED CYLINDERS, FERTILIZERS & PESTICIDES, ANTIFREEZE / COOLANT, EMPTY OIL CONTAINERS, and OIL FILTERS. An arrow points from Step 1 to 'STEP 2: WHERE ARE YOU?', which contains a search box with a 'SEARCH' button and a 'Postal Code' field, along with a 'or use my current location' option. The bottom of the page features a stylized illustration of a residential area with a house, trees, a car, and commercial buildings labeled 'HHW DEPOT' and 'AUTO'.

ORANGEDROP

Energy Savings: Off ☐ On ☒

Follow Us: [f](#) [t](#) [You Tube](#)

[WHAT IS ORANGE DROP?](#) [WHAT CAN I DROP?](#) [FIND A DROP SITE](#) [RESOURCES](#) [CONTACT](#)

WHEN IN DOUBT DON'T THROW IT OUT **MAKE THE DROP**

WHAT IS ORANGE DROP?

The Orange Drop Program is a free, safe, easy way to dispose of household products that require special handling. Fully funded by industry, this network of collection sites accepts nine materials.

[LEARN MORE](#)

FIND A DROP SITE

Use our Orange Drop Locator below to find your nearest collection site to drop off household hazardous or special waste. Select your materials and enter your postal code. For information on the nine materials accepted in the Orange Drop Program go to **What Can I Drop**.

STEP 1: WHAT DO YOU HAVE?

PAINT	SOLVENTS	SINGLE-USE BATTERIES	PRESSURIZED CYLINDERS
FERTILIZERS & PESTICIDES	ANTIFREEZE / COOLANT	EMPTY OIL CONTAINERS	OIL FILTERS

STEP 2: WHERE ARE YOU?

Type your postal code in the box below or search your current location using our geolocator.

[or use my current location](#)

HHW DEPOT

AUTO



Thinking
beyond
the box

Stewardship Ontario

Thank You

CIF
CONTINUOUS
IMPROVEMENT FUND

Redesign of the WDO Datacall

Rick Findlay
Director of Operations
WDO

What is the Datacall?

- WDO annually collects municipal waste data:
 - Tonnage Data:
 - Blue Box
 - Organics
 - Other Recyclables
 - Garbage
 - Financial Data:
 - Blue Box only
 - Best Practice Questions
- WDO uses submitted data to calculate Municipal Blue Box Funding & Diversion Rates

Why Redesign the Datacall?

- 2013 marks the 11th anniversary of the Datacall
- Although the form is updated annually, the system has been mostly unchanged since 2006
- User complaints/suggestions:
 - Too much data required!
 - Uses up too many resources, especially for smaller municipalities!
 - Too many server errors & too slow!
 - Lots of diversion is not being included!

Redesign Objectives

- Objectives for a new Datacall:
 - More accurate financial & tonnage data
 - Faster & easier reporting for municipalities
 - Reduced risk of redundant reporting
 - Ensure historical data is comparable to new data; &
 - More useful data analysis for stakeholders

Potential Improvement Areas

- Interface or transfer of data from other municipal systems, e.g., Financial Information Reporting (FIR)
- Pre-populate fields
- Smart field entry/automatic checks
- Faster response of the system
- Easier understanding & development of cost allocations
- Ability to generate reports & analysis for their own data &/or from WDO

The Process

- WDO, working with AMO & Stewardship Ontario, will release an RFP later this month
- Consultants will develop Datacall recommendations to submit to WDO by end of summer
- AMO is holding numerous sessions around the province to receive municipal input – including input on the Datacall
- Recommended changes to be approved by MIPC
- New Datacall system to be redesigned & tested for 2013 Datacall implementation (February 1, 2014)

More Information

Questions or suggestions?

- For more information on this project or to suggest an improvement for the Datacall, please talk to me here today, or contact me at
 - rickfindlay@wdo.ca
 - 416-226-5113 ex. 290

AMO Update

Alec Scott

MIPC Blue Box Program Coordinator

Datacall

- 2013 Datacall under way
 - opened February 1
 - closes April 19
 - greater focus on Blue Box & less on other waste
- Call Will Mueller (416) 226-5113, ext. 291 for assistance
- Best Practices: call Alec Scott (705) 722-0225

2013 Datacall Summary

- Last year's information posted on WDO site

Tonnage	905,000 tonnes
Gross Cost	\$315 million
Revenue	\$125 million
Net Cost	\$190 million
Funding	\$98,500,681 (52%)

- Overall average net cost: \$210.55/T
- Recovery rate: 64.2% of est. generation

Funding Breakdown

Funding	\$98,500,681
CNA/OCNA	(\$6,140,409) in-kind
CIF Transfer	\$3,450,000
CIF Funding	<u>(\$4,618,014)</u>
Cash Funding	\$91,192,258

- 50% - Net Cost
- 35% - Recovered Tonnage
- 15% - Best Practices

Consultations

- Building on success of last year's consultation
- Purpose to inform decision making
 - March 27 - London
 - April 3 - Dryden
 - April 24 - Peel
 - May 23 - Smiths Falls
 - May 27 - North Bay

Revised Best Practices

- Working with Stewardship Ontario to develop new approach to Best Practices Evaluation
- New format focuses on “*concept modules*”
 - *Plan, monitor & forecast*
 - *Management by Results – how do you compare to your peers*
 - *Excellence in Training, P&E & Blue Box Policy development*
- Outcome is a report on Best Practices

Datacall Redesign

- 2012 & 2013 Consultation
 - Datacall too complicated & time consuming
 - Datacall should mesh with FIR
 - Datacall should allow automated input from accounting software
- MIPC Datacall subcommittee – February 2013
- WDO contracting re-examination of principles & re-design of database

Meta Discussions

- *Meta discussion* – without prejudice discussions about key Blue Box issues
- Key topics
 - EPR/IPR scenarios
 - System optimization
 - Setting up 2013 negotiations

Questions?



Enjoy your break!



Welcome Back!

